BUSINESS ADMINISTRATION (SMEAL - M.B.A., D.B.A.)

Graduate Program Head	Steven Huddart
Program Code	BA
Campus(es)	University Park (D.B.A, M.B.A.)
Degrees Conferred	Doctor of Business Administration (D.B.A) Master of Business Administration (M.B.A.) Integrated B.S. in Science and M.B.A. in Business Administration Joint J.D./M.B.A. with Penn State Law Joint M.D./M.B.A. with the College of Medicine
The Graduate Faculty	View (https://secure.gradsch.psu.edu/gpms/?searchType=fac&prog=BA)

The Master of Business Administration program is a professional degree designed to prepare individuals for managerial positions in business, government, and nonprofit institutions. The M.B.A. curriculum blends technical rigor, managerial theory, and integrative learning experiences through case studies and other teaching methods. A managerial communications course is fully integrated into the program. The program is delivered in residential and hybrid formats.

The D.B.A. provides professionals and executives with advanced tools and research skills needed for strategic planning and decision making. It also prepares graduates for translating research into practice. The program empowers professionals to become experts, leaders, and pioneers. The program teaches students how to understand the individual and organizational factors that drive successful change initiatives as well as teaches groundbreaking process models of change and obstacles to improvement. Students are exposed to advanced corporate finance practices and theories regarding taxation, agency costs and market inefficiencies. Courses will help students better understand individual and organizational behaviors across different commercial contexts. Students become familiar with opportunity recognition and exploitation techniques. Marketing strategy courses cover resource planning, organizational behavior classes will scientifically interpret behaviors and classes concerning quantitative research methods will explore commercial data analysis and mathematical models. All of these courses go beyond a question of "how do I fix this", which is the defining question of master's level classes, instead giving the students the ability to answer, "why is this happening", thus giving students the tools to allow them to solve new and emergent questions arising in their organizations.